

René St-Cyr (1996) Inc. in Las Vegas
THE TEMAVI® PROCESS TURNS HEADS AT SURFACES,
THE AMERICAN FLOORING INDUSTRY'S BIGGEST TRADE SHOW

Las Vegas, February 2nd 2009 – “We’re very happy with the response we’re seeing for the new TEMAVI® process here at SURFACES, Las Vegas,” declared Guylaine St-Cyr, president of hardwood flooring manufacturer René St-Cyr (1996). This major stage in the company’s development, and particularly for the export of this new technology, is looking very promising. “Construction industry manufacturers and specialists are lining up at our booth to ask about it,” said St-Cyr. “We’re confident that our first licenses for this new technology will sell quickly.”

In 2009 alone, the TEMAVI® process helped René St-Cyr boost its sales by 40% despite a challenging year for the industry. The goal is now to license the TEMAVI® process to major hardwood flooring manufacturers, shaving their production costs significantly. “We’re working on a new business model for René St-Cyr, and we’re sure the new tongue and groove TEMAVI® process will go on to become the standard in an otherwise very conservative industry,” said St-Cyr. “There are lots of hardwood flooring manufacturers in North America, and we’re sure many of them will be quick to adopt our new process.”

The TEMAVI® process is the first breakthrough in the hardwood flooring industry since 1941. Having already received several innovation and technology awards, it appears on its way to becoming the new industry standard. TEMAVI® combines two hardwood board tongue and groove milling parameters for a substantial improvement in quality. Flooring is virtually perfect. “The boards come out more even. Installation and sanding time are reduced together with costs, and the floors are virtually flawless,” said St-Cyr.

St-Cyr is taking part this year in the industry’s two biggest trade fairs, SURFACES in Las Vegas and the annual NWFA (National Wood Flooring Association) convention in Washington, D.C.

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Source: René St-Cyr Inc.
www.rene-st-cyr.com

Interviews: Marie Morneau, APR
418-580-1994
marie@mariemorneau.com

N.B. An online video of the TEMAVI® technology in action is available at www.rene-st-cyr.com/video.html