

PRESS RELEASE

Presence at SURFACES 2009 and launch of TEMAVI™

Las Vegas, February 5th 2009

Following the introduction of its new technology, the **TEMAVI™** at **SURFACES 2009**, René St-Cyr (www.rene-st-cyr.com) is proud to announce that several attendees had visited its booth (G1518) and a number of those are in the process to buy licences of this technology for the North American market. René St-Cyr should be back to Las Vegas in 2010 with new innovative products and licensees of its latest technology.

The **TEMAVI™** is a patent pending innovation created to help manufacturers of hardwood flooring add value to their supply chain, reduce costs and produce a better quality product overall. It also brings value to the end user as it is easy to install. The **TEMAVI™** is the tongue and groove reinvented.

This innovation was invented by Mr Pierre Trudel who has been working as Chief Production Officer and Technical Advisor for René St-Cyr for the last 10 years. René St-Cyr is a manufacturer of hardwood flooring located nearby Three Rivers, in the Province of Quebec, Canada.

After performing over a period of 25 years in hardwood flooring production, René St-Cyr has committed itself to produce quality products with a personalized approach based off the customers needs. Its President, Mrs Guylaine St-Cyr, is involved in each step of this business process which generates today a surprising increase of demand and sales in Canada and United States.

René St-Cyr hopes to share its enthusiastic entrepreneurship and its vision of the industry to all North American hardwood flooring manufacturers who are interested to develop a new business model and a new product line at the present time.

For more information, please contact:

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